



Electronic Resources Committee Minutes

SAN JOAQUIN VALLEY
LIBRARY SYSTEM
2420 Mariposa Street
Fresno, CA 93721
559-600-6282

October 26, 2023

10:00 a.m.

Teleconference

MINUTES

A. CALL TO ORDER

The meeting was called to order at 10:01 a.m.

B. ROLL CALL AND INTRODUCTIONS

Members Present: Alyssa Furin (Fresno), Fahra Daredia (Kern), Ashley Nuhfer (Kings), Alma Madrigal-Ward (Madera), Matt Johnson (Mariposa), Smruti Deshpande (Merced), Yer Vang (Tulare County), Maria Marquez (Tulare Public)

Others Present: Tony Arellano (Porterville)

Members Absent: Nathan Vosburg (Coalinga-Huron)

C. ADOPTION OF AGENDA

The agenda was adopted as written.

D. PUBLIC COMMENT

None

E. APPROVAL OF MINUTES OF AUGUST 17, 2023 (Attachment 1)

Motion: Marquez (Tulare Public)

Second: Furin (Fresno)

The minutes were approved by unanimous vote.

F. ITEMS FOR DISCUSSION AND ACTION

1. DISCUSSION: Patron Survey Update

Boyer reported that the patron survey on digital resources is live on ValleyCat/Enterprise profiles. The survey is available in both English and Spanish and will be available for one month. Boyer hopes to collect enough responses for the committee to discuss and identify priorities during the December committee meeting. Members agreed that one month should be enough time to collect responses.

Ideally the committee can discuss and identify priorities by the beginning of 2024. Boyer can talk to vendors about resource options and schedule presentations as needed. System could an issue an RFQ later in the year for a potential contract beginning in the 2025-26 fiscal year.

2. DISCUSSION: Resource Marketing and Promotion

At the last meeting, the committee requested regular, monthly marketing and promotion reminders or ideas. Gale has provided promotional messages and suggestions for the last two months. Boyer asked if those were useful and if the committee would like to see more. Members agreed that the messages have been helpful.

Madrigal-Ward reported that Madera has created brochures to promote digital resources. The brochures are placed next to public PCs and have been popular. Madera has also created bookmarks for children and teens to promote the library's educational resources.

Boyer reminded the committee that Pronunciator had previously offered to create customized bookmarks for our libraries. Boyer will contact Pronunciator to ask about the bookmarks.

G. STATUS UPDATE ON SYSTEM RESOURCES

Usage stats for FY22-23 are complete and available on OneDrive. Stats for FY23-24 are mostly current through September. EZproxy and some standalone Gale resource stats still need to be updated. Because the OneDrive files are only available to committee members and other staff occasionally need access to stats, Boyer will create duplicate copies of files on the shared drive.

H. CALENDAR ITEMS

The next meeting will tentatively be on December 14, 2023, at the Tulare Public Library.

I. ANNOUNCEMENTS

Vang invited members to the Tulare County Library's book festival on November 4 from 10-2, featuring vendors, performers, and featured authors.

Kern and Mariposa are participating in the Dolly Parton Imagination Library. Both libraries report that the program has been very popular.

J. ADJOURNMENT

There being no further business, the meeting was adjourned at 10:34 a.m.